



ITSqc, LLC, the spin-off from Carnegie Mellon University created to promote best practices capability models for the global IT-enabled services industry, is inviting service providers, their clients, and advisors to become ITSqc sponsors. ITSqc, LLC was founded in 2009 by Bill Hefley, Jeff Perdue, and Jane Siegel. ITSqc, LLC, aims to extend the impact of the eSourcing Capability Models (eSCM-SP for service providers and eSCM-CL for client organizations).

The new ITSqc Sponsor offerings provide organizations involved in sourcing and service management an opportunity to publicly demonstrate their commitment to best practices and excellence in sourcing.

Sponsor Opportunities

ITSqc Sponsors are a broad group of organizations interested in the adoption and implementation of the eSCMs. Sponsors will receive the following benefits:

- Option 1
 - 1. Branding –
 - Sponsor can promote its support of, and connection to, ITSqc on Sponsor’s web site or in other publications or publicity
 - Sponsors are recognized on the ITSqc website
 - Sponsors are showcased in ITSqc publications and/or promotional materials as a Sponsor and “thought leader” in the services management field
- Option 2
 - 2. Authorship - Opportunities to become co-authors of focused white papers or other publications, e.g, the ITSqc book series published by Van Haren
 - 3. State of the Practice Updates – Opportunity to participate in regular by-invitation events hosted by ITSqc
 - 4. Consulting/Training - Opportunity to schedule an annual day of consultation/training from ITSqc – topics and location to be jointly selected (events occurring at locations outside the U.S. may incur an additional fee for reimbursement of international travel expenses)

The annual fee for Center Sponsors is \$5,000 USD for Option 1 (Benefits 1 and 2) and \$10,000 USD for Option 2 (Benefits 1, 2, 3, and 4).

For additional information about ITSqc, please see <http://www.itsqc.org>

To apply to become a ITSqc Sponsor, contact ITSqc, LLC’s Director, Jeff Perdue, for alternate arrangements at: jperdue@itsqc.org.



Please complete and fax this form to Jeff Perdue at 1-412-436-5213, send via postal service to the address to the left, or email to jperdue@itsqc.org. Please type or print legibly. You will receive an email confirmation and an invoice as soon as your application form has been processed.

Submission by Mail

If you wish to submit your application by mail, please send to the following address:

Jeff Perdue
 ITSqc, LLC
 414 S. Craig St. #280
 Pittsburgh, PA 15213
 USA

Contact Information

* REQUIRED

.....

PREFIX FIRST NAME* MIDDLE INITIAL

.....

LAST NAME* SUFFIX

.....

JOB TITLE / POSITION*

.....

ORGANIZATION*

.....

STREET*

.....

CITY* STATE/PROVINCE* ZIP/POSTAL CODE* COUNTRY/REGION*

.....

BUSINESS PHONE* FAX

.....

EMAIL ADDRESS*

Organization Overview

Organization URL (for website listing)*

What is your organization's primary focus?* Provider Advisory Service
 Client Other

Please describe your organization and interest in strategic sourcing and service management.*

How many employees are in your organization?*

<input type="checkbox"/> 1-100	<input type="checkbox"/> 101-1,000
<input type="checkbox"/> 1,001-10,000	<input type="checkbox"/> 10,001-100,000
<input type="checkbox"/> 100,001+	

What are your organization's annual revenues?*

<input type="checkbox"/> up to \$10 million US	<input type="checkbox"/> up to \$100 million US
<input type="checkbox"/> up to \$500 million US	<input type="checkbox"/> up to \$1 billion US
<input type="checkbox"/> up to \$5 billion US	<input type="checkbox"/> greater than \$5 billion US

Indicate your organization's market sector*

<input type="checkbox"/> Banking & Finance	<input type="checkbox"/> Energy
<input type="checkbox"/> Government	<input type="checkbox"/> Health Care
<input type="checkbox"/> Hospitality	<input type="checkbox"/> Insurance
<input type="checkbox"/> Manufacturing	<input type="checkbox"/> Pharmaceutical
<input type="checkbox"/> Retail & Consumer Goods	<input type="checkbox"/> Telecommunications
<input type="checkbox"/> Travel	<input type="checkbox"/> Other:

Which services are offered or sourced by your organization*

<input type="checkbox"/> Applications Management	<input type="checkbox"/> Data Capture
<input type="checkbox"/> Engineering	<input type="checkbox"/> Human Resources
<input type="checkbox"/> Information Systems	<input type="checkbox"/> Integration & Analysis
<input type="checkbox"/> IT Infrastructure	<input type="checkbox"/> Multimedia & Animation
<input type="checkbox"/> Transcription	<input type="checkbox"/> Other:
<input type="checkbox"/> Remote Customer Interaction	

Sponsorship Level

Please select a level of sponsorship:

- ITSqc Option 1 \$5,000 US
 ITSqc Option 2 \$10,000 US

Sponsor understands and agrees that it is only entitled to Sponsor benefits if ITSqc, LLC has received all of Sponsor's required fees and Sponsor has executed ITSqc, LLC Sponsorship application.

Invoice Information

If the invoice contact is different from the information on the preceding page, please complete the following section:

.....
NAME*

.....
STREET*

.....
CITY* STATE/PROVINCE* ZIP/POSTAL CODE* COUNTRY/REGION*

.....
BUSINESS PHONE* FAX

.....
EMAIL ADDRESS*

Sponsor agrees to pay any and all required sponsorship amounts without deduction of any taxes, government charges, duties, or similar withholdings. In the event that sponsor is required to deduct any such amounts from the amount paid to ITSqc, LLC, the total amount due shall be increased to yield the full amount due to ITSqc, LLC.

Technical Contact

Please indicate who we should contact to arrange to get a high quality version of your organization's logo for use in printed materials and the website.

.....
NAME*

.....
EMAIL ADDRESS*

By providing this information, sponsor agrees that its name and/or logo may be included on any list of ITSqc, LLC sponsors that appears on the ITSqc website or other ITSqc publications.

Signature

Sponsors in good standing (current in fees) will receive all benefits enumerated in the ITSqc, LLC Sponsors Announcement. Sponsor benefits listed in the Sponsor Announcement and this sponsorship application constitute the entire agreement between the parties, except that from time to time, ITSqc, LLC may notify Sponsors of additional benefits that ITSqc, LLC is making available to all Sponsors.

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SIGNATURE TITLE DATE



INTERNAL USE ONLY:	DATE RECEIVED	DATE ENTERED	AMOUNT PAID
	AMOUNT DUE	CHECK NUMBER	INITIALS
